

PRESS RELEASE

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Quarantine: Alone Doesn't Mean Lonely

Perchance the Dating App and an Inside Look on Finding Love During the Crisis

[New York, NY, 3.15.2020] Perchance, the dating app that turns the one that got away into THE ONE, has just announced it will postpone its major New York City launch due to the National Emergency and recommendations from the WHO and NYSDOH regarding the COVID-19 pandemic.

With the current health crisis we are all facing lifestyle changes. In terms of dating, the pods from Netflix's *Love is Blind* are starting to look all too familiar. In the prevalent world of swipe dating apps like Tinder, Bumble, and Grindr the main focus is on meeting up and hooking up. Perchance is taking a new approach to keeping it's users healthy and safe. Exploring ways to forge a solid connection, Perchance is encouraging its users to find different ways to connect while keeping it fun. From Skype or FaceTime dates, Peloton competitions, sharing playlists to set the mood for a "dinner date" to finding a movie to watch "together".

"We know this is a stressful time for the community at large and that some of us could end up feeling really isolated. We want to get away from hook up focused dating culture to connecting the old fashioned way, getting to know someone you had a spark with that caught your eye. We are bringing it back to what it's supposed to be about, finding love and connection." Dave Gottesmann, CEO, Perchance

Studies have shown using social media including dating apps like Perchance, can trigger the release of oxytocin and dopamine. Both of these "feel-good" hormones cause bonding and connection in humans. They are also proven to reduce stress and boost the immune system. By focusing on virtual dates that trigger the release of these hormones, users go beyond a physical connection on Perchance. Removing isolation and having users connecting on a deeper level, keeping everyone happy and healthy. Visit perchanceapp.com and download on the Apple App Store bit.ly/PerchanceApp and Google Play bit.ly/PerchGoog

ABOUT PERCHANCE: Perchance, a highly acclaimed dating app which allows users go back in time to connect with local singles, earned 5th place on Product Hunt as one of the best new

app ideas. Using cutting edge geo-location the app allows users to connect with other users they have passed within one city block up to 48 hours later.

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